

# A. Tobias Tenney

San Francisco, CA 94110

(415) 203-9553

[me@tbias.com](mailto:me@tbias.com)

- Airship Ventures, Inc.**                      [www.airshipventures.com](http://www.airshipventures.com)                      Moffett Field, CA                      2008  
Consultant: **Web Producer, Graphic Designer & Audio Producer**
- Updated web site for first Zeppelin arrival in US in nearly 70 years
  - Created branded Zeppelin mockups for potential clients
  - Recorded full phone greeting and messaging system
- AdMob, Inc.**                                      [www.admob.com](http://www.admob.com)                                      San Mateo, CA                                      2007 - 2008  
**Graphic Designer**
- Drove the marketing message visually; web, print, video, etc.
  - Website updates and design (graphics, HTML, CSS, PHP, etc.)
  - Demo, show floor and promotional video production
  - Generated mobile landing page mockups to drive client acquisition (e.g., Jaguar)
- Mobio Networks, Inc.**                      [www.getmobio.com](http://www.getmobio.com)                      Cupertino, CA                      2006 - 2007  
**Web Producer**
- Created viral videos, banners for mobile and traditional web, print and trade-show promotions
  - Designed interaction mockups for web interface for mobile applications
  - Website updates and design (HTML, CSS, JavaScript, etc.)
  - Owner of web, mobile, print and press graphical assets
  - Demo, show floor and promotional video production
  - Generated branded assets and sites (e.g., Universal Pictures)
- RightRound, Inc.**                              [www.rightround.com](http://www.rightround.com)                              San Francisco, CA                              2006  
Consultant: **Interaction Designer**
- Mock-up layouts and flows for new designs, generating CSS, HTML and JavaScript upgrades
- Digital Chocolate, Inc.**                      [www.digitalchocolate.com](http://www.digitalchocolate.com)                      San Mateo, CA                      2005 - 2006  
**Interaction Designer, Webmaster & Customer Support Manager**
- Designed a single interface and style for all internal tools
  - Implemented changes and updates to public corporate site
  - Designed & implemented tools to enhance internal testing productivity
  - Managed email based customer support across multiple international support nodes
- Sony Computer Entertainment**                      [www.scea.com](http://www.scea.com)                      Foster City, CA                      2004 - 2005  
**Quality Assurance**
- Tested software titles for PlayStation®2
  - Generated scripts to automate online conversation filters
- NetContinuum, Inc.**                              [www.netcontinuum.com](http://www.netcontinuum.com)                              Santa Clara, CA                              2001 - 2003  
**Interface Design Manager**
- Worked directly with VP of Engineering and other department heads to implement the client-side management application for a breakthrough ASIC based web security gateway
  - Designed and generated original icons for use within product
  - Created interface mockups for interface design meetings and end-goal designs for Java engineers
  - Generated mockups for next generation user interface

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## Critical Path

[www.cp.net](http://www.cp.net)

San Francisco, CA

2000 - 2001

### Interaction Designer

- Created corporate wide user interface standards
- Consolidated upwards of 10 acquired company product styles and interface designs
- Designed HTML prototypes, visual interfaces and interaction of web-based applications

### Graphic Designer

- Created scripts to automate icon generation for an automatic branding tool

## i-Escrow, Inc.

[www.iescrow.com](http://www.iescrow.com)

Redwood Shores, CA

1997 - 2000

### Evangelist

- Increased customer base over 10 fold through personal promotion via the internet

### Intranet Webmaster

- Designed and maintained internal web site
- Point of contact for design of internal tools

### Senior Lead Support Manager

- Supervised and trained senior team of customer support reps. (CSR), administrators, and internal processors

## NASA, ANOE Group

[www.nasa.gov](http://www.nasa.gov)

Mountain View, CA

1994

### Intern

- Installed HTTP server to provide easy access to field data.

## The Hackers Conference

[www.think.org/conference](http://www.think.org/conference)

San Mateo, CA

1985 - Present

### Steering Member

- Generated unique designs for the conference logos and T-shirts for each year
- Worked on pre-conference planning, organized sessions and provided assistance during the conference

- Interaction and graphic designer with 15 years of experience building traditional websites, web-based applications, landing pages, promotional pages on the regular web, the mobile web, and social networking sites e.g. MySpace, Facebook, Bebo, etc.
- Category experience includes mobile, advertising, video, music, gaming, communications, etc.
- Expert in graphics, sound and web editing (Fireworks, Photoshop, Illustrator, Final Cut Pro, Motion, Digital Performer, etc.).
- CSS, HTML, XML, JavaScript, PHP, etc. and some Java manipulation
- Over 20 years of musical training including 10+ years of audio production/engineering experience
- Over a decade of video production (shooting, editing, post-production, etc.) experience from viral to demo, music video to animation.